

# OUTDOOR TOURISM PROJECT



[www.outdoortourism.org](http://www.outdoortourism.org)



SOUTHERN & EASTERN  
Regional Assembly  
Promoting Our Region



Ireland's EU Structural Funds  
Programme 2007 - 2013  
Co-Funded by the Irish Government  
and the European Union



 **dlr**  
Comhairle Contae County Council

# THE OUTDOOR TOURISM PROJECT

aims to encourage and inspire the local community to take part in outdoor activities and to see the potential within themselves to help develop the Outdoor Tourism sector in Dún Laoghaire - Rathdown. So whether you are looking for a long term career opportunity or simply just want to try out an activity, let us know.

The **SIX PARTNERS** from Ireland and Wales working together are;

- Conwy County Borough Council (Wales) (Lead Partner)
- Kildare County Council (Ireland)
- Gwynedd Council (Wales)
- Kilkenny Leader Partnership (Ireland)
- The Outdoor Partnership (Wales)
- Dun Laoghaire-Rathdown County Council (Ireland)

The project has been initiated so as to boost outdoor tourism in all partner areas. With the funding the project aims to;

1. Engage with communities, encouraging volunteering and creating enthusiasm for participating in outdoor activities
2. Support employment opportunities by developing an accredited outdoor instructor apprenticeship scheme
3. Foster business development by up-skilling local businesses and developing relationships between outdoor tourism professionals
4. Develop innovative marketing initiatives

To find out more about the project visit our website:

[www.outdoortourism.org](http://www.outdoortourism.org)

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